6th AGRO - HORTICULTURE SUPPLY CHAIN CONFERENCE

4th & 5th October 2019

FOOD SECURITY AND SUSTAINABLE SUPPLY CHAIN IN AGRICULTURE & HORTICULTURE

Conference Chairs

Dr. Neeraj Anand  
Professor & Head of the Department  
Department of Transportation Management  
Mob: 09997807491 | Email: nanand@ddn.upes.ac.in

Dr. Sumeet Gupta  
Sr. Associate Prof. & Head of the Department  
Department of General Management  
Mob: 08077587087 | Email: sumeetgupta@ddn.upes.ac.in

Knowledge Partner:  
Corporate Partners:  

Sponsored By:

emerald PUBLISHING  

NABARD  

NHM National Horticulture Mission  

Himalayan Cove Hospitality
About the Conference
The conference intends to provide an interdisciplinary forum to policy planners, regulators, researchers, consultants, administrators, academicians, entrepreneurs & professionals for debate, discussion and dissemination of information, results, innovations and improvisations in the broad area of agriculture-based supply chain management. Conceptual & empirical papers, case studies & doctoral thesis relevant to the theme of conference are invited from academicians as well as practitioners representing corporate, financial institutions, regulatory bodies and government agencies.

UPES: University with a purpose
UPES is Asia’s first core sector university and is the first Indian institution to offer 79 graduate and postgraduate programs across 14 core sectors like oil and gas, power, infrastructure, information technology, transportation, electronics, high technology, design, business, planning and architecture, public policy and legal studies.

SoB (School of Business)
The School of Business (SoB) is situated at Kandoli Campus. SoB which offers BBA, MBA, B. Com & Ph.D. programs in varied domains such as Logistics and Supply Chain, Oil and Gas, Power, Infrastructure, Aviation, Information Technology, Information Systems and International Business. It allows the students to understand sector specific business and economic concepts, empowering them with management and leadership skill & combining general management studies with sector specific inputs, these management programs empower students to effect change in the core sectors powering India’s economic growth.

About Department of General Management
Department of General Management address the issues of finance, marketing strategy, decision science, HR in rural, urban and semi urban areas by harnessing and sharing of knowledge among the students, researchers and Faculty Fraternity of SoB. The first step to overcome these challenges is creating knowledge, acquiring knowledge, disseminating knowledge among the stakeholders and also developing professional capacity in professional area. DoGM aims to develop frameworks for economically viable projects and align themselves to the unmet needs from funding agencies and industry partners.

Research @SoB
SoB is focusing on of delivering education as an outgrowth of industry-oriented programs and focus on research. Teaching, academic administration and research are three important legs of any good institution. Critique thinking is best bought out through various research activities, and conference is one of such activity to promote research at SoB. We at SoB are always keen to collaborate with government departments, industries to enhance the quality of the research output. Faculty members are encouraged to avail Seed money support for translating ideas into meaningful projects and also to undergo funded research projects. We organize ICMI (International Conference on Management of Infrastructure) in February annually. AHSCC Agro - Horticulture Supply Chain Conference is an annual event at SoB focussing on contemporary topics related to Supply chain issues of Agriculture and Horticultural.

Corporate Partner: T-Corp, Thailand
T-Corp group of cooperatives under the supervisor of the Rubber Authority of Thailand, which overlooks in both products’ quality and development. It ensures their product meets international standards.

5th Agro Supply Chain Conference, 2018
Conference Theme
FOOD SECURITY AND SUSTAINABLE SUPPLY CHAIN IN AGRICULTURE & HORTICULTURE
Cold chain, sustainable supply chain strategy in Agriculture and Horticulture

Special Event
Panel Discussion, Poster Competition

---

Food security, nutrition and sustainable agriculture
- Need for effort and innovation
- Sustainably increase agricultural production
- Improving the global supply chain
- Decrease of food losses and waste
- Boosting yields on existing agricultural lands for agricultural production.

Green Economy
- Global energy, food and financial crises
- Capacity building, information exchange and experience sharing, critical for implementing green economy policies.

Logistics and Supply Chain
- Promoting micro, small and medium-size enterprises.
- Mutually reinforcing relationship between social and industrial development
- Trade and sustainable development
- Positive and negative effects of Trade liberalization and globalization
- Promoting sustainable development through trade liberalization.
- Cold chain logistics, reverse logistics, agile supply chain and green supply chain.

Technology
- Affordable technological solutions have to be developed and disseminated widely
- Identifying & establish technology facilitation mechanism.
- Investment in research, development and demonstration of technologies
- Wise management of scarce water through improved irrigation and storage technologies
- Biofuel, biomass & biolubricant.
- Role of eco friendly packaging and innovations in packaging.

Others
- Agriculture systems worldwide, more productive and less wasteful.
- Encouraging macroeconomic policies conducive to environment and development.
- Derive benefits from the multilateral trading system.
- Budgetting and Risk Management.
- Rubber production and its development.
- Govt. Policies, Initiatives and Schemes; Legal and Safety Aspects.
Chief Guest

Dr. M. P. Poonia
Vice - Chairman
All India Council for Technical Education (AICTE)
New Delhi, India

Distinguished Guest Speakers

Shri. Paban K. Borthakur*
Chairman, Agriculture and Processed Food Products Export Development Authority (APEDA), New Delhi, India

Mr. Vijay Sardana
CDAC Member, Securities & Exchange Board of India (SEBI), Govt. of India

Prof. Sukhpal Singh
Centre for Management in Agriculture, Indian Institute of Management Ahmedabad (IIMA)

Mr. Suvit Teprasrit
Secretary General T-CORP, Thailand

Dr. Ajeet Ku. Karnatak
Vice Chancellor, V.C.S.G. Uttarakhand University of Horticulture and Forestry, Bharsaar, Uttarakhand

Prof. Narendra S. Chaudhari
Vice Chancellor, Uttarakhand Technical University, Dehradun

Mr. Alok Shrivastava
Synergy Technofin Pvt Ltd., New Delhi

Dr. N. K. Bishnoi
Professor, Guru Jambheshwar University of Science & Technology, Hisar, Haryana

Dr. S. K. Sharma
Associate Professor, Ph.D. (P.H.T), Fruits & vegetables Processing, G.B.P. University of Agriculture and Technology

Mr. Satya Prasad Nautiyal
Entrepreneur Shikhar Food Products, Mothrowala, Dehradun

Ms. Kushika Sharma
Women Entrepreneur, DYO Resorts, Mukteshwar (Uttarakhand)

*Confirmation awaited
University of Petroleum and Energy Studies  
School of Business

Organised By

| Department of Transportation Management | Department of General Management |

Chief Patrons

| Dr. Deependra Kumar Jha  
Vice-Chancellor University of Petroleum and Energy Studies |
| Dr. Githa Hegde  
Dean - School of Business University of Petroleum and Energy Studies |

Patrons

| Dr. T. Joji Rao  
Prof. & Asst. Dean (Research-SoB) |
| Dr. H. Roy  
HOD - Dept. of Eco. & IB Mgt. |
| Dr. Sheetal Khanka  
Asst. Dean (Planning & Monitoring) |
| Dr. Atul Razdan  
Prof. & HOD - Dept. of General Mgt. |
| Dr. S. Pokhriyal  
Prof. & HOD – Dept. of Energy Mgt. |

Conference Chairs

| Dr. Neeraj Anand  
Professor & Head of the Department  
Department of Transportation Management |
| Dr. Sumeet Gupta  
Sr. Associate Professor  
Department of General Management |

Co-Conveners

| Dr. Ajay Jha  
Assistant Professor (SG)  
Department of Transportation Management |
| Dr. Rupesh Kumar  
Assistant Professor (SG)  
Department of Transportation Management |
AHSCC 2019 intends to provide a platform for deliberating various issues in food security, nutrition, sustainable agriculture, and green economy, logistics, and supply chain, technology in Agriculture and Horticulture domain. We expect prospective authors to submit manuscripts related to the themes of the conference. The papers should be original, previously unpublished, quality research and submitted as per the guidelines given below.

Selected papers would be published in Edited Book or Reputed Journals indexed by Emerald Publishers through standard process:

- Agricultural Finance Review (ISSN: 0002-1466): Emerald, (Indexing: ABDC, Category C)
- Journal of Agribusiness in Developing and Emerging Economies (ISSN: 2044-0839): Emerald, (Indexing: ABDC, Category C)
- Journal of Humanitarian Logistics and Supply Chain Management (ISSN: 2042-6747): Emerald, (Indexing: ABDC, Scopus, ESCI)
- The International Journal of Logistics Management (ISSN: 0957-4093): Emerald, (Indexing: ABDC, Category A)
- Asia Pacific Journal of Marketing and Logistics (ISSN: 1355-5855): Emerald, (Indexing: ABDC, Category B)
- Asia-Pacific Journal of Business Administration (ISSN: 1757-4323): Emerald, (Indexing: ABDC, Category C)

### Registration Details

<table>
<thead>
<tr>
<th>Category</th>
<th>Registration Fee (Incl. 18% GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Delegate</td>
<td>₹ 4000 + 18% GST</td>
</tr>
<tr>
<td>Faculty</td>
<td>₹ 2000 + 18% GST</td>
</tr>
<tr>
<td>Research Scholar / Alumni</td>
<td>₹ 1500 + 18% GST</td>
</tr>
<tr>
<td>Students</td>
<td>₹ 800 + 18% GST</td>
</tr>
<tr>
<td>Agriculture / NGO’s</td>
<td>₹ 500 + 18% GST</td>
</tr>
<tr>
<td>International Faculty Scholars</td>
<td>₹ 100 + 18% GST</td>
</tr>
<tr>
<td>International Students</td>
<td>₹ 50 + 18% GST</td>
</tr>
</tbody>
</table>

### Important Dates

- Last Date of Abstract Submission: 03rd September 2019
- Intimation of Abstract Acceptance: 09th September 2019
- Last Date of Full Paper Submission: 17th September 2019
- Intimation of Full Paper Acceptance: 20th September 2019
- Last Date of Registration: 23rd September 2019

### Bank Details

Details of remittance from foreign countries are as follows:

- **Beneficiary’s Name**: “University of Petroleum & Energy Studies”
- **Purpose**: Agro Supply Chain Conference
- **Bank Name**: YES Bank
- **Bank Account**: SB - 01159460000224

Details of online RTGS/NEFT transfer are as follows:

- **Beneficiary Name**: “Agro Supply Chain Conference”
- **Account Number**: 95957777776796
- **IFSC Number**: YESB0000115
- **Bank Name**: YES, Bank Rajpur Road, Dehradun
- **Branch Code**: 000115

Note: After registering yourself for the AHSCC 2019, kindly fill the google form [here](https://forms.gle/t4NfoV5xCMHLYyas7) or mail us about the fee details i.e. RTGS/NEFT number, Date & Bank details, through inbuilt email option in author console from the portal itself. Paper is to be submitted in the Easy Chair link [here](https://easychair.org/conferences/?conf=ahsc2019). For more details visit [here](https://agrosupplychain2k1.wixsite.com/ahsc2019).