

## PROGRAMME SCHEDULE

### Day 1 ( 23rd September 2019 )

Registration Inauguration	08.00am-10.00am
Welcome Address	Dr. R. Sumathi, Head of the Department
Felicitations Address Inaugural Address	Dr. S. Ganeshram, Principal Prof. Dr. K. Srinivas, Head ICT & Project Management Unit(NIEPA), (Ministry of Human Resource Development, Govt of India), New Delhi.
Vote of Thanks	Lt. Dr. B. Ajantha, Convener
Plenary Session I Keynote Speaker	Dr. Vishwanath Bite, Govt. of Maharashtra's Rajaram College, Kolhapur. Asst. Prof. of English, Editor-in-chief, The Criterion (ISSN: 0976-8165)
Plenary Session II Keynote Speaker	Dr. A. Ramasubbiah, Asst. Prof. of English, Mannar Thirumalai Naicker College, Madurai.
Paper Presentation I	
Day 2 (24th September 2019)	
Plenary Session III Keynote Speaker:	Dr. M.S. Xavier Pradeep Singh, Asst. Prof., PG & Research Dept. of English, St. Joseph's College, Trichy.
Paper Presentation II	
Valediction Keynote Speaker	Dr. Jagdish Sharma, Director, School of Translation Studies and Training, IGNOU, New Delhi.
Vote of Thanks National Anthem Certificate Distribution (after 03.30pm)	

## ORGANISING COMMITTEE

Chief Patron	Dr. T.R. Dhinakaran, Secretary
Patron	Dr. S. Ganeshram, Principal
Co-Patron	Dr. R. Sumathi, Head of the Department
Advisory Committee	Dr. S. Armstrong, Professor & Head, Department of English, University of Madras, Chennai.
Convener	Dr. T. Mars, Professor, Pondicherry University, Pondicherry.
Joint Convener	Lt. Dr. B. Ajantha, Assistant Professor of English
Committee Members	Mr. K. Hareshi Nirmal Dr. S. Marithai
	Dr. S. Jayanthi Ms. U. Fathima Farzana Dr. A. Padmashini Dr. M. Sudha Devi

### FOR FURTHER DETAILS

Lt. Dr. B. Ajantha, Convener,  
Mobile No: 9566716554/8838943927  
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ajanthaparthasarathi@gmail.com



### SRI S. RAMASAMY NAIDU MEMORIAL COLLEGE

IA Co-educational, Autonomous and Linguistic Minority Institution,  
Affiliated to the Madurai Kamaraj University)  
(Re-Accredited with 'A' Grade by NAAC)  
Sattur- 626 203, Virudhunagar (DT), Tamilnadu.



### Indian Council of Social Science Research,

New Delhi  
Sponsored

### *A Two - Day National Seminar*

On  
**Artificial Intelligence,  
Multimedia and ICT**

In Teaching, Learning and Acquisition

**SEPTEMBER**  
23rd & 24th, 2019

ORGANISED BY  
**DEPARTMENT OF ENGLISH**

### Sri SRNMC

Sri S. Ramasamy Naidu Memorial College, Sattur is an autonomous, multi-faculty and post-graduate institution which is re-accredited with "A" grade by NAAC. The college was started in memory of Sri S. Ramasamy Naidu, a freedom fighter and social activist at Nalapuram in the year 1970 and was shifted to Sattur in 1972. It is located in a beautiful campus at Sattur, which is on the National Highway from Madurai to Kanyakumari (NH7). The college is affiliated to Madurai Kamaraj University, Madurai. It offers 17 UG, 8 PG, 6 M. Phil, 6 Diploma courses and 4 Ph.D., programmes. About 4000 students are studying here.

The mission of the college is to offer opportunities for the rural students to bring out their inherent talents. The vision of the college is to make higher education available to the students from socially, economically and educationally backward families and to increase their employment prospects.

### Department of English

The Department of English was established in 1979 under the guidance of erudite and self-effacing professors. The Department has been navigating towards its cherished ideals. The Department of English is one of the best and dedicated disciplines ceaselessly educating and energising students with quality content. The Department offers a comprehensive curriculum to equip students with a sound knowledge of literature and to strengthen their language and communication skills. The faculty constitutes a team of 8 dedicated members. The English Literary Association conducts various competitions to bring out the latent talents and innate skills of the students. It also conducts seminars and encourages the students to present papers on various genres of literature. The Department has a good collection of books. It is also equipped with a Language Lab and an Audio – Visual Lab to develop Communication Skills of students. The Department is committed to enhance the linguistic competence and creative acumen of students. The Department has organised 5 National Seminars and 2 International Conferences in the last 5 years. We organised an International Conference in collaboration with Sahitya Akademi, New Delhi last year. The professionalism and the devotion of the faculty members have more to the seminars, conferences and workshops much talked about. The number of participants has been prospectively increasing. We keep raising the bar with every conference and seminar.

### Concept Note

The impact of the technology as a communicative arena, based on the use of social software, has changed conditions for learning and teaching on all levels in education. This has opened up for multicultural communication, frequently with English as the lingua franca. The aim of this conference is to contribute to the understanding of how artificial intelligence, multimedia and web-based environments can change the conditions for learning. Learning for the students involves learning environments that prepare them for their future roles as participants in global collaboration. The trend that more and more people are part of online sharing has changed the purpose of the web for learning. The web has thus turned into a collaborative environment that facilitates ways for users to engage actively. There are a number of different notions used to capture learning in either local or global networks, such as *e-learning, online learning, open- and distance learning, virtual learning, and web-based learning*. The overall aim of this conference is to contribute to the understanding of how web-based technologies and environments can change the conditions for language learning.

The main goals of this conference will discuss and analyze

- the impact of Artificial Neural Network and Virtual Intelligence in teaching and learning
- Natural Language Processing and Speech Recognition
- emerging technologies and pedagogical models and contribute to shaping future education policies
- major trends and challenges in ICT use in education, including traditional, open, distance, online, smart, ubiquitous and mobile learning
- the changes in the educational content (including OER and MOOCs) in the context of the revision of the pedagogical paradigm
- an understanding of how ICT in education can contribute to the realization of the Sustainable Development Goals
- expertise and experience in using ICT to ensure quality education
- the opportunities and implications provided by innovative media technologies and resources in education
- the potential and accumulate promising practices on ICT in inclusive education and promoting accessible education environment for all

The appropriate topics, challenges and best practices will be discussed at thematic sections.

**Note:** Research papers from any theme of English language and literature will be considered for presentation and publication.

### Guidelines for Submission of Abstract and Paper

The abstract and paper should be typed in MS word with Times New Roman – 12 font size and 1.5 spacing. The abstract should be limited to 300 words. The abstract must have title, author(s) – underline the name of the presenting author, affiliation, e-mail address(es) and phone number(s) and keywords (upto five). Abstract should be submitted as soft copy through e-mail to [icssrconf2019@gmail.com](mailto:icssrconf2019@gmail.com) on or before 5<sup>th</sup> September 2019. The length of the paper should not exceed 5 pages of A4 size including references. The paper should be submitted as softcopy through e-mail to [icssrconf2019@gmail.com](mailto:icssrconf2019@gmail.com) on or before 15<sup>th</sup> September 2019. Papers in absentia will also be accepted.

### Registration Fee

Delegates can send the duly filled in registration form, along with the registration fee in Cash/DD drawn in favour of 'The Principal, Sri SRNM College, Sattur' payable at Sattur or for online transaction, credit to Account No: 3612101001332, Beneficiary Details: Department of English, Sri SRNM College, IFS Code: CNRB0003612. Registration fee for co-authored papers should be paid individually. Outstation participants can avail accommodation at reasonable rates after making a request for the same on or before 15<sup>th</sup> September 2019. No TA/DA will be given.

### Presentation

For Faculty and Research Scholars	Rs. 1000/-
For Students	Rs. 500/-
<b>Participation only</b>	Rs. 500/-

### Key Dates

Last Date for submission of abstracts 5<sup>th</sup> September 2019

Last Date for submission of papers 15<sup>th</sup> September 2019

Dates of Conference September 23 & 24, 2019

### Note:

Only those abstracts sent on or before 15<sup>th</sup> September 2019 will be compiled and published in the conference proceedings. Spot submission of abstract with full paper will also be accepted. The papers will be peer reviewed and selected papers will be published with ISBN/ISSN number. Publication fee will have to be paid separately on intimation.